

LIFT EQUIP



A SUBSIDIARY OF THE JOHNSTON GROUP OF COMPANIES



LIFTEQUIPT

COMPANY CAPABILITY AND COMMITMENT STATEMENT

DONT BE THE SAME BE BETTER

COMPANY PROFILE

Lift Equipt is a leading provider of materials handling equipment to all sectors of industry throughout Australia with facilities in Perth, Karratha and Melbourne.

As a company, we are acutely aware of the huge responsibility we have in keeping the wheels of industry turning and know the pains and challenges of downtime on our clients health, well being and bottom line.

A comprehensive offering of Hire, Sales, Service and Spare parts ensures we are competitive across the materials handling space. The companies core capabilities extend to substantial expertise within the supply of materials handling equipment as well as the servicing and maintenance thereof.

Representing the worlds largest and most trusted materials handling brands has enabled the company to expand its operations in WA by offering quality, reliability and innovation.

Our technical teams are highly trained and able to attend to call outs 24/7 via a fleet of mobile support vehicles stocked with a variety of fast moving parts, oils and filters.

We believe in continuous improvement of our people, services and solutions and work tirelessly to remain at the forefront of the materials handling industry by providing attractive solutions to a wide variety of industries.



The Johnston family has built a well respected and reliable reputation on the back of hard work and a true desire to help customers succeed by offering tailored solutions. Understanding each and every customers varied and unique needs has enabled the company to develop a portfolio of solutions to almost any materials handling challenge.

Our mantra remains, dont be the same be better.

LIFT EQUIPT

OUR STORY

Lift Equipt Pty Ltd is a family owned company formed in 2006 to cater for the growing needs of the industrial sector of the Pilbara region of Western Australia.

With a strong focus on the supply and hire, sales and service of materials handling equipment. A strong value based culture is at the very heart of its philosophy.



OUR VALUES AND PURPOSE



OUR PURPOSE

SHIFTING ECONOMIES THROUGH
KNOWLEDGE IN AN EVER CHANGING WORLD



OUR VALUES

COLLABORATION
COMMUNITY
COMMITMENT
PEOPLE
RELIABILITY
SAFETY

COLLABORATION

EXPERIENCE HAS TAUGHT US THAT **COLLABORATION** AND ENGAGEMENT ARE CRUCIAL TO OUR CLIENT'S SUCCESS. WE ARE **COMMITTED** TO THE HIGHEST LEVEL OF **CUSTOMER SERVICE**.

COMMUNITY

WE SHARE A STRONG COMMITMENT TO THE **COMMUNITY** AND ARE ACTIVELY INVOLVED IN AN EFFORT TO **EMPOWER, COLLABORATE, PARTICIPATE** AND **RESTORE**.

COMMITMENT

WE ARE COMMITTED TO YOUR SUCCESS AND THE SUCCESS OF OUR **PARTNERSHIP**. THE HIGHEST LEVEL OF CUSTOMER SERVICE AND SUPPORT FORM THE CONERSTONE OF THE COMPANIES **COMMITMENT** TO THE INDUSTRY.

PEOPLE

OUR **PEOPLE** ARE THE VERY CORE OF OUR BUSINESS AND REPRESENT OUR CONTINUED SUCCESS. A STRONG EMPHASIS ON CONTINUED EDUCATION AND UP SKILLING WITH A DIVERSE RANGE OF INITIATIVES DESIGNED TO **EMPOWER** AND **DEVELOP** ARE IN PLACE.

RELIABILITY

WE HAVE PARTNERED WITH THE WORLD'S LEADING FORKLIFT MANUFACTURERS TO DELIVER THAT EXTRA PERFORMANCE AND **RELIABILITY** YOU EXPECT FROM YOUR SOLUTIONS PARTNER.

SAFETY

LIFT EQUIPT IS COMMITTED TO YOUR **SAFETY** AND THE SAFETY OF OUR EMPLOYEES AND OTHERS. IN THE WORKPLACE, THIS MEANS THAT SAFETY IS NOT SIMPLY VIEWED AS A TOP **PRIORITY** BUT RATHER AN ETHIC THAT GUIDES EVERY ACTION.

OUR COMMITMENT

*TO LISTEN AND UNDERSTAND OUR CUSTOMERS
NEEDS AND DELIVER INNOVATIVE SOLUTIONS IN
AN EFFECTIVE AND EFFICIENT MANNER*



LOCAL MATTERS

THE COMPANY'S PRIMARY OBJECTIVE IS TO PARTNER WITH LOCAL CUSTOMERS AND BUSINESS TO PROVIDE SOLUTIONS FOR LONG TERM SUSTAINABLE GROWTH.

LOCAL FIRST

WE PLAN TO ACHIEVE
THIS LONG-TERM
PARTNERSHIP STRATEGY
BY DEVELOPING
AND STRENGTHENING
LOCAL BUSINESS.

DIVERSITY

*THE POLICY FURTHER
STRENGTHENS LOCAL
BUSINESS **CONFIDENCE** IN
THE REGION, ALIGNING
WITH THE PILBARA CITIES
VISION AND OUR
MULTIPLE TOUCHPOINT
INITIATIVE THAT
INCLUDES **DIVERSITY** AND
INCLUSION.*

"DONT BE THE SAME BE BETTER"

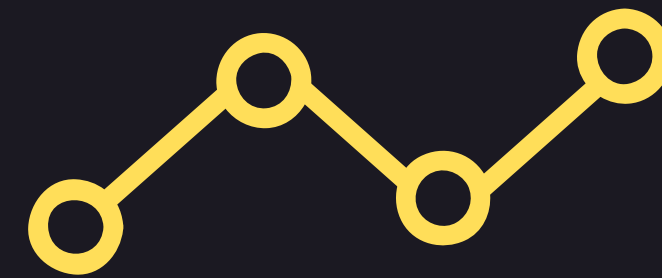
OUR PROCESS



We listen



We plan and consider



Provide winning solutions

OUR SERVICES



HIRE

Quality equipment including Forklifts, Cranes, EWP'S, Reach Stackers and Empty Container Handlers



SALES

Sole distributors for CVS Ferrari Australia, Hyundai, AUSA and Magni Telehandlers in Western Australia



SERVICE

With 24/7 mobile support and a spare parts division our highly trained technicians can attend to any size job in WA

OUR BRANDS

 **HYUNDAI | FORKLIFTS**
AUSTRALIA



0-100 IN 5

FROM INCEPTION TO WORLD LEADER IN 5 YEARS, YES WE ARE MAGNI!

Our understanding of the market, our ability to get ahead of the game and our undeniably Italian skills are written into our very DNA and have been the key to Magni Telescopic Handlers' rapid success.

Magni Telescopic Handlers are the world leader in rotating and heavy lift telehandlers, fully computerised they are the safest and most efficient machines of their kind.



5 IN 1

*FORKLIFT, CRANE, WORK PLATFORM,
TYRE HANDLER AND TREE LOPPER TO
MENTION A FEW*

Boasting the worlds highest reach at 46m and the worlds heaviest lift at 50 tonnes this machine is truly a modern marvel of engineering. Its ability to get into tight spaces along with its off road capability are truly remarkable. This machine saves money by eliminating the need for other equipment onsite.

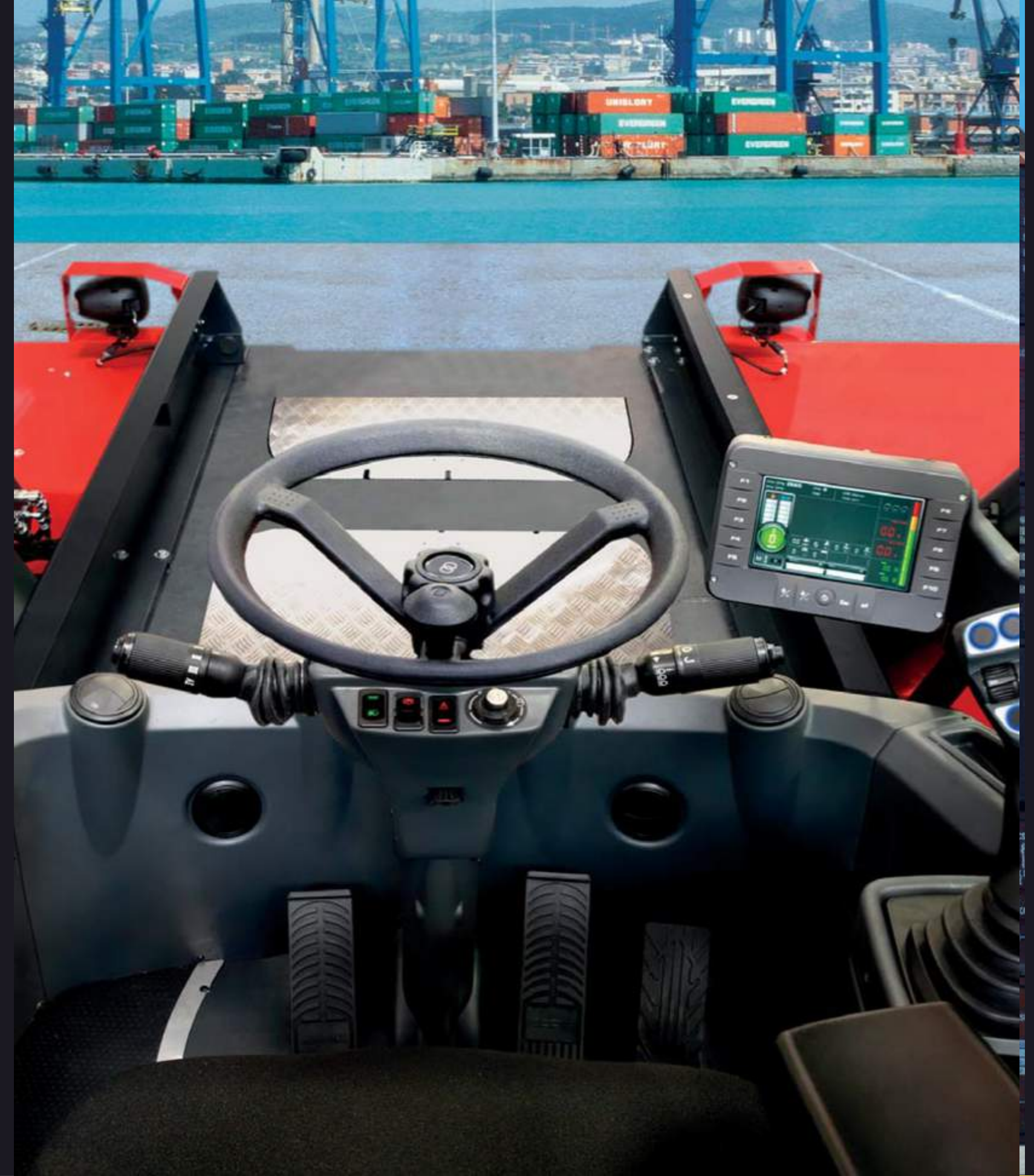




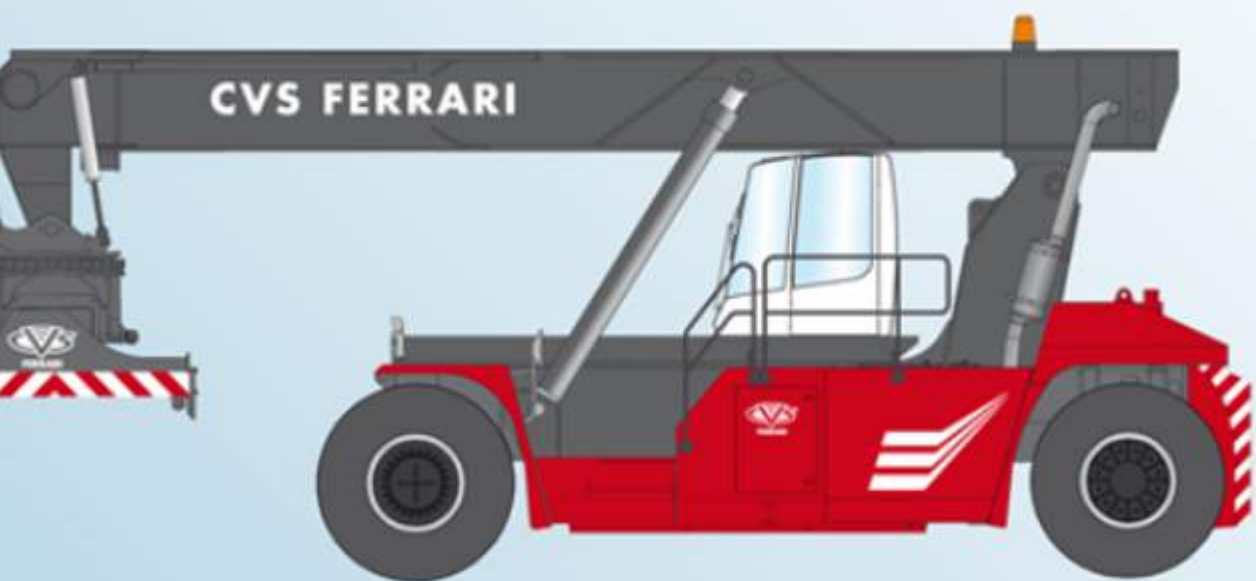




WELCOME TO THE FUTURE



REACH STACKERS



CONTAINER HANDLING LIFTRUCKS



FORK LIFT TRUCKS



100%

*ONLY REACH STACKER IN THE WORLD
TO BE CERTIFIED TO CRANE STANDARD*

A new breed of machine that will forever change the standards of performance and return on investment in the industry. A true engineering masterpiece conceived to massively increase the value generation and lifecycle via quality construction.



INNOVATION

THE GAME CHANGER

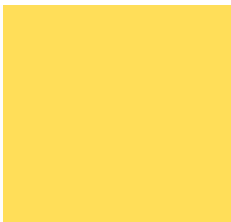
With CVS FERRARI introducing HY-LIFT a new era has begun for container handling lifttrucks. The redundancy of power hydraulics and their replacement with electric powered winches directly mounted on the mast, allied to several other new and re-invented energy saving and power recovery technologies, has made the unthinkable a reality.





HYUNDAI | FORKLIFTS

AUSTRALIA



120 MODELS

*A COMPREHENSIVE AND INNOVATE
RANGE FROM 1.5T TO 30T*

Hyundai Forklifts Australia is a successful component of the global equipment network for the internationally-trusted Hyundai Construction Equipment company.

Designed and manufactured to exacting Hyundai specifications to ensure your operation runs smoothly.



LPG, DIESEL OR ELECTRIC WE HAVE YOU COVERED

All parts and equipment adhere to Australian standards and OHS requirements and use the latest in manufacturing and technology. Reliability, durability and safety are at the core of every Hyundai forklift

The brand name itself, the word “Hyundai” in Korean, means “modern.” The common thread is a focus on greatness.





4X4 ALL TERRAIN

MINING, AGRICULTURE AND CONSTRUCTION

We are a company of innovators and in 1967 we made the very first all terrain forklift. Since then we have evolved to be the world leader in all terrain materials handling solutions. If its all terrain you need make sure its AUSA



TELEHANDLERS AND ALL TERRAIN FORKLIFTS

AUSA all-terrain forklifts and telhandlers are exceptionally compact, powerful and versatile. Their reduced size and small turning radius give them excellent manoeuvrability on the toughest and steepest terrains. Add to this their exceptional capacity to move a large volume of very heavy loads





*BP SIDELOADERS
DOMINATING THE MARKET
SINCE 1959*

A well known leader in the manufacturing and design of lift trucks, BP sideloaders are now a permanent fixture of the Lift Equipt product offering.





SERVICE

*ALL TYPES OF MATERIALS
HANDLING EQUIPMENT*

Efficient workshops and highly trained technicians with well stocked mobile support vehicles ensure our customers machines are geared towards maximum uptime and return on investment. No job to big or too small

MEET THE TEAM



BRIAN JOHNSTON

Founder and CEO



BRETT JOHNSTON

Managing Director



BLAIR SIMPSON

Operations Manager Karratha

MEET THE TEAM



RON HALLIWELL
Operations Manager Perth



DANNY BLAZESKI
Sales Manager



NEIL HOWARTH
State Manager Victoria

How We Stand Out

EXPERTS WITH EXPERIENCE

Fork trucks and heavy plant are part of our DNA and extensive experience is what sets us apart

WIDE RANGE OF QUALITY BRANDS

We only hire and sell quality brands ensuring our customers experience is frictionless

HASSLE-FREE HIRE, SALES AND SERVICE

We have developed a hassle free process that ensures customer satisfaction

TOTAL FLEXIBILITY

From mine spec ready ready forklifts of any size to warehousing , we have a solution for you

Our Locations



KARRATHA

1498 Lambert Rd,
Karratha Industrial
Estate WA 6714

PERTH

Unit 1/4 Sobek Pass
Bibra Lake Perth
Western Australia 6163

MELBOURNE

43 Taras Ave
Altona North
VIC 3025

CONNECT WITH US



FACEBOOK



TWITTER



YOUTUBE



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